Sarah D. Espinoza

UX/UI Designer

CONTACT

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SKILLS

PROFESSIONAL

UX Design

UI Design

Interaction Design

Wireframing

Useability Testing

Graphic Design

Visual Communication

Project Management

Leadership

TECHNICAL

Interactive Prototyping

Wireframing

Adobe Creative-Suite

Microsoft Office/ Excel

Figma/ Sketch/ Invision

HTML

C#, C++, Unity

AWARDS

Jeff Award for Sound Design

The Arsonists at Strawdog Theatre

Winner - 2015

ALTA Sound Design Award

The Displaced at Haven Chicago

Winnner - 2012

WORK EXPERENCE

User Experience/ User Interface Designer

Freelance / 03/20 - Present

- Built and delivered consistent high-quality design artefacts including wireframes, concept sketches, presentations, and documentation for artist websites and theatre companies
- Built polished interactive prototypes and mock-ups then assessed for usability
- Refocused designs based on research and interviews to prioritize user-centric designs
- Implemented design ideas with a team ensuring quality and consistency of work
- Performed tasks independently with minimal guidance
- Created wireframes for mobile and web apps with a large variety of screen layouts
- Made interactive prototyping skillsclick-able prototypes with advanced interactivity)
- Participated in peer reviews/ critiques to influence the direction of the design deliverables
- Supported the tactical direction and optimization of the design work output
- Coordinated user tests and interviews and organized user research to refocus designs

Production Designer

Freelance / 02/14 - Present

- Redesigned marketing ideas and customized audio-branding for clients
- Negotiated budgets and supplied specifications for competitive bids for equipment
- Collaborated with other designers, directors, and producers to bring a cohesive design
- Created interactive sound designs and experiences in collaboration with other artists
- Designed and planned the integration of equipment and programming for interactive escape rooms
- Provided all designs for pre-recorded music, sound effects, and of "live" sound elements
- Provided technical drawings and specifications as required for the production.
- Coordinated the installation of necessary equiptment and streamlined the process to be repeatable
- Strengthened teams by restructuring deadline schedules and revamping design concepts
- Revitalized designs for advertisements to expand reach and meet business requirements

Adjunct Lecturer

Northwestern University / 10/19 - 05/20

- Met with the academic department chair to develop courseware and curriculum
- Taught classes on analog gear including mixing consoles, microphones, interfaces, signal flow and gain, post production, DAW best practices, audio theory; computer-based audio processing (recording, editing, mixing, and content exporting)
- Presents prepared materials and supervises organized activities
- Evaluates student performance promptly and accurately based on departmental rubrics

EDUCATION

Certification in UX/UI Design

University of Denver

02/21

B.A. Theatrical Design

Loyola University Chicago

05/15

M.A. Sound Arts and Industries

Northwestern University

08/19